



## Mission

Get Solo gives organizations the tactical tools to enhance their existing loyalty, branding and retention efforts through strategic consulting and patent-pending technology.

## Headquarters

Get Solo, LLC  
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## Company Overview

Founded in 2005 by a team of recognized industry leaders, Get Solo's solutions offer brand-conscious organizations the ability to enhance their existing loyalty, retention, and branding efforts. The Company's vision is to help organizations deeply personalize their brands, while simplifying the consumers' day-to-day buying experiences.

## Solution Overview

Get Solo's patent-pending technology offers corporations the opportunity to replace several of their constituents' membership cards with a single accessory, designed to operate with any barcode reader. Intended to become part of consumers' everyday routine by replacing most other branded cards in their wallet, solo\* accessories are the perfect vehicle to promote an organization while simultaneously adding value to consumers. Depending on the nature of an organization's marketing objectives and needs, Get Solo customizes a solution and leverages its technology to touch upon any one of the following core benefits:

- Increase Loyalty Program Membership
- Create New Revenue Streams
- Strengthen Brand Awareness
- Boost Website and/or Physical Traffic
- Turbo-charge Customer Behavior and Track Purchases

## Get Solo, LLC Fact Sheet

## Target Markets

Get Solo sells its solutions both directly to brand-conscious organizations worldwide, and indirectly through value-added resellers. Clients use the Company's solutions as the core element of a new loyalty program, or as a value-add to an existing program. Get Solo targets a wide range of businesses:

- Large publicly-traded corporations looking for long lasting brand awareness;
- Smaller businesses facing commoditization and fragmented customer loyalty;
- Affinity groups seeking to constantly increase the relevance and value of their memberships; and
- Fundraising organizations trying to differentiate themselves as they compete for the finite wealth of donors.

## Funding

Get Solo has won the endorsement of strategic, well-established players across a number of industries. The Company is backed by strategic investments from high net worth individuals playing a significant role in Get Solo's development.

## Executive Team

Get Solo has attracted an entrepreneurial management team experienced in finance, technology and consumer markets that is widely respected within both the marketing and the technology industries. Key executives include:

- Ashesh C. Shah, Chairman
- Jeff Seligman, Chief Financial Officer
- Kinda Younes, Chief Operating Officer
- James A. McGeady, Chief Marketing Officer
- Ken Griffin, VP Business Development
  
- Joe Caruso, Advisor
- Eric Enge, Advisor
- Matthew Gephardt, Advisor
- Declan Kelly, Advisor
- Patrick Keough, Advisor
- Angus Miller, Advisor